



JEC Philippines sponsors PSVARE Gen. Membership Meeting

Last February 11, 2009 JEC Philippines participated at PSVARE (Philippine Society of Ventilation Air Conditioning and Refrigeration Engineers) monthly membership meeting of Air Conditioning and Refrigeration society of engineers in the Philippines.



PSVARE provide technical information and opportunity for professional growth in the arts and sciences of heating, ventilating, air conditioning and refrigeration. PSVARE is also a sub associate of ASHRAE International (American Society of Heating and Refrigerating and Air Conditioning Engineers).

JEC Philippines presented the topic "Getting More from Spending Less" in which the energy saving maintenance services and product partners were highlighted. The presentation focused on how the clients can save money by proper maintenance of equipments and increase efficiency thru right investment in energy saving products. It was a 45 minutes presentation followed by a question and answer from the different associate members. To make the event memorable, tokens were been given to members during raffle draw.

The assembly participated by more than 50 associate members of different corporate companies from sectors of Mechanical Engineers.

JEC's actively participation to existing association membership is one of marketing strategy for 2009 in enhancing and further develop networks and relationship with the target client.