

# JEC Product Partners in Focus

Last March 28, 2008 JEC Philippines held a Product Partners presentations to all Site Office foreman's at JEC new office in Makati City.

Product presentations and training focus on JEC partners like Permafrost, BAG Electronic Ballast, Ball Technic, Midea, Tica and Multistack.

Presentation was headed by the Business Development Manager and Sales engineers. Technical specifications and energy efficiency by using products were explained and illustrated during the event, followed on by questions and suggestions.

This product training to site foreman is one of JEC Philippines marketing activity strategy to encourage technical site people to participate in promoting and selling wide range of JEC products.

